



***** MEETING NOTICE *****

TO: Trustees & Other Interested Persons
FROM: Cassandra Kaufman, Executive Director
DATE: September 5, 2025
SUBJECT: MHB Ad Hoc Strategic Planning Committee Meeting, Tues., September 9, 2025, at 2:00 PM via Zoom:

<https://stlmhb.zoom.us/j/6333892604?pwd=eG9aKytIOUhzLzBiRXBPY2c0SEJFQT09&omn=87260537107>
Meeting ID: 633 389 2604/Passcode: 198532/Dial +1 312 626 6799 US (Chicago)

**CITY OF ST. LOUIS MENTAL HEALTH BOARD OF TRUSTEES'
AD HOC STRATEGIC PLANNING COMMITTEE KICKOFF MEETING**

TENTATIVE AGENDA

September 9, 2025



Meeting Background

This is the first meeting of the Strategic Planning Committee. Meeting objectives are to review the strategic planning process and solicit input from committee members about the organization's current status, strengths/challenges, and strategic direction.

Anticipated Attendees

STLMHB: Julia Lopez, Andi Blaylock, Ronald Griffin, Cassandra Kaufman
EMD: Kari McAvoy, Eulonda Nevels

Unable to attend: Donna Schmidt, Rob Poirer, M.D.

Agenda

1. Introductions
2. EMD's Strategic Planning Philosophy
3. Strategic Planning Refresh Process & Timeline

The Tentative Agenda was posted on the website of the MHB prior to 24 hours before the meeting of the Executive Committee and has also been posted on the website of the City of St. Louis, MO. Agenda items may be withdrawn or modified before or during the public meeting at the discretion of the Board. 1

4. Discussion about Current Plan & Future Direction

- How long have you been involved with Saint Louis MHB and how has the organization changed/evolved in that time?
- What do you see as MHB's unique strengths and qualities?
- What do you believe are the greatest challenges facing MHB?
- What are your thoughts about the current strategic plan (its priority areas, what's been achieved and what hasn't, what you think should roll forward into the new plan)?
- What else should EMD be thinking about as we jump into this strategic planning refresh?

Strategic Plan 2022-2025

Strategic Priority 1: Promote and implement equitable high impact BH systems and practices

Strategic Priority 2: Maximize all resources for greatest impact

Strategic Priority 3: Champion community knowledge and field building

Strategic Priority 4: Tailor communications and messaging for meaningful impact

5. Adjourn